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**For Immediate Release**

## **Isleta Casino Deploys High Definition IPTV and Interactive Video Solution from InfoValue**

**ELMSFORD, N.Y. — August 26, 2008 —** InfoValue Computing, Inc.

(InfoValue), experts in providing innovative, high-performance IPTV platforms and solutions, today announced its installation at the newly opened Isleta Casino and Resort in Albuquerque, NM. The installation is based on the InfoValue SuiteTV™ solution and offers high-definition IP-based Free-To-Guest TV channels, HD Video-On-Demand (VOD), and a full-featured guest information portal in all of the hotel's suites.

"Our deployment provides the highest standards of in-room digital entertainment, hotel portal, and IPTV — to match the exceptional quality of our amenities," said Larry Loff, MIS manager of the resort. "We have created a unique luxury resort completely converging all communication and entertainment services on an IP network. It is critical to offer our guests these most advanced IP-based services to differentiate ourselves, and InfoValue's solution delivered."

Guests at the Isleta Casino use InfoValue SuiteTV to access IP-based TV channels and IP-VOD content interactively on their LCD TVs and benefit from functionality such as pausing, rewinding, fast-forwarding, and bookmarking both Hollywood and alternative content. Hotel amenities and local attractions are presented through the information portal, as well as Folio review and Express Checkout.

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“InfoValue SuiteTV solution allows hotels to provide leading edge IPTV services to their guests in a way that truly helps them build premium branding and increase customer loyalty,” said Aubrey Flanagan, vice president of business development and solutions at InfoValue. “We are delighted to partner with Isleta Casino and Resort to turn their future vision into today’s experience.”

InfoValue SuiteTV is a leading-edge IPTV solution tailored specifically for the hospitality industry. InfoValue SuiteTV offers personalized guest services ranging from high-quality HDTV VOD to network-based personal video recording (nPVR) and time-shifted television (TSTV). By leveraging the award-winning InfoValue QuickVideo™ platform, InfoValue SuiteTV is uniquely positioned to support hotels to incorporate “triple play” services — delivery of video, voice, and data — into their own service and information portal over the converged IP network infrastructure to simultaneously generate new revenues, increase occupancy rates, and reduce operational expenses.

More about InfoValue is available at [www.infovalue.com](http://www.infovalue.com).

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Founded in 1994 and experts in providing comprehensive IPTV platforms and solutions, InfoValue is recognized for innovations and advances in IPTV technology that has set the pace in performance, scalability and intelligence. InfoValue QuickVideo™ IPTV platform is based on a standards-compliant, open architecture that is optimized with innovative, patented technologies. InfoValue QuickVideo, which is currently being used by telecommunication carriers, corporations, governments, educational institutions, hospitality providers, and broadcasters around the world, offers interactive video-on-demand and video multicast capabilities, as well as integrated video indexing, distributed video caching, server clustering, and video service management capabilities. InfoValue delivers turnkey IPTV solutions for specific industries, including InfoValue SuiteTV for hospitality, InfoValue BizTV for training and communications, and InfoValue NextGenTV for residential. InfoValue's corporate headquarters is located at 4 Westchester Plaza, Elmsford, NY 10523. More information on InfoValue and its products and services is available at [www.infovalue.com](http://www.infovalue.com), via e-mail at [info@infovalue.com](mailto:info@infovalue.com), or by phone at (914) 345-5980.

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