



Movie-on-Demand to Multiple-Dwelling-Units (MDU) Households Nationwide

The Background:

Verizon Avenue is a division of the telecom giant Verizon Communications. They were launching their new “last mile” technology and VOD business plan to millions of multiple-dwelling units (MDU) households.

The Challenge:

Deploy in many geographically dispersed MDU’s full-featured VOD servers that have proven reliability, scalability, and cost effectiveness of total ownership.

The InfoValue Solution:

InfoValue QuickVideo OnDemand™ (QVOD) software turns industry standard hardware into powerful and reliable video servers. In addition to delivering industry leading throughput performance, QVOD provides comprehensive and flexible interfaces for effective integration and customization of any deployment.

QVOD, first released in 1996, is the world’s first VOD software that runs on industry standard hardware platform with Microsoft Windows operating system. QVOD delivers industry’s highest streaming throughput while maintaining complete compliance to industry standards in digital video, networking, storage, multimedia, and system management.

The Epilogue:

As subscribers continue to demonstrate their willingness to pay a premium for broadcast-quality video on demand, many providers have increasingly adopted the MDU-concept in deploying and scaling up their streaming services. They are applying the concept to support a variety of applications including hotel’s in-room entertainment, community’s triple-play service provision, and cable operator’s head-end based movies-on-demand to the homes.