



InfoValue NextGenTV™

InfoValue NextGenTV is the state-of-the-art and end-to-end integrated IP video solution for an entire portfolio of video services. It empowers highly Scalable, expandable and profitable IPTV services via converged IP networks, in various application and market environments.

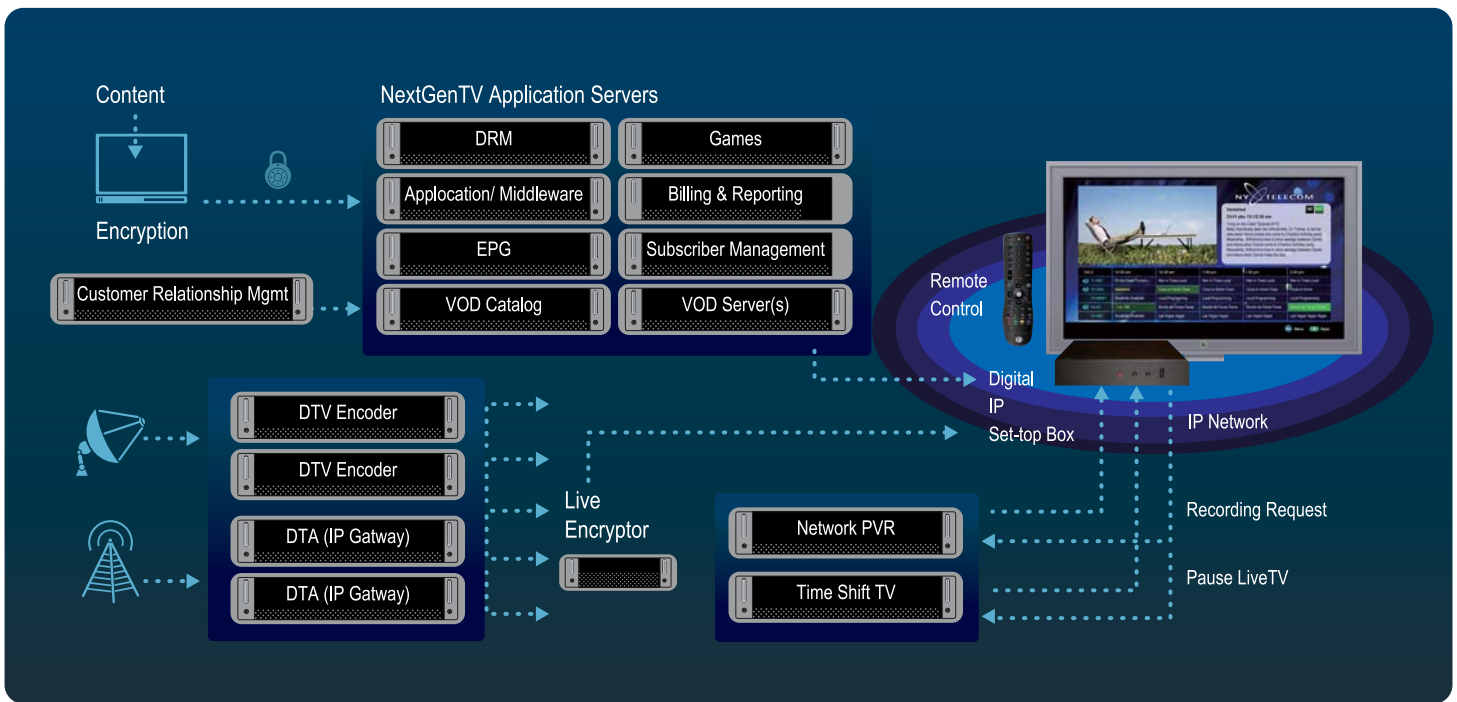
InfoValue NextGenTV offers a powerful set of features such as digital broadcast TV, Video-On-Demand (VOD), Network Personal Video Recorder (nPVR), Time Shifted TV (TSTV), Electronic Program Guide (EPG), Subscriber Management and content distribution management. These features are seamlessly integrated, and yet well modularized for deployment flexibility.

InfoValue NextGenTV provides unique cost-effectiveness from combining innovative and optimized software with industry standard hardware. It allows rapid initial market rollouts, followed by effective feature expansions and/or market scale-up with demand. Service Providers and Network Operators benefit from new profitable revenues, and subscribers benefit from personalized, interactive, and on-demand services that enrich their life styles.

InfoValue NextGenTV is field-proven with many deployments in several diverse applications and industries. Its unique highly reliable and scalable architecture assures that Service Providers and Network Operators can always grow their deployments in sizes, markets and/or features as business demands.



For additional information on how you can put InfoValue NextGenTV™ to work, Call us at 914.345.5980 or email us at sales@infovalue.com



NextGenTV Features & Functionality

User Interface

- Fully customizable CSS skin
- Service provider branding
- User friendly

Broadcast TV

- Network PVR (nPVR), enables user initiated recording on network server
- Personal Video Recorder (PVR) enables user initiated recording on settop box.
- Time Shift TV, enables administrator initiated channel recording for pause or rewind live TV
- Channel Management
- Fast channel changing
- Closed Caption
- Customizable Interactive Program Guide (IPG)
- Parental Control

Video-On-Demand

- Fully Digital On-Demand Movies with previews
- High Definition and H.264 formats
- VCR-Like Trick Play
- Movie Bookmark & Resume
- Movie Packages
- Searchable metadata including genre, title, actors, rating etc.
- Parental Control
- Near Video-On-Demand (NVOD)
- Subscription Video-On-Demand (SVOD)
- Integrated DRM (studio certified)

Music-On-Demand

- Digital Music On Demand
- Searchable metadata including genre, title and artist information

Games-On-Demand

- Integrated games with SD and HD support

Subscriber Management

- Integrated subscriber management with access control
- Group packing
- Equipment management with automated alerts
- Usage and royalty reports

Content Management

- Secure content delivery using industry standard DRM
- Automated content ingestion with metadata
- Multiple language metadata support
- Administrator defined pricing and packaging
- Real-time content usage monitoring

Other Features

- Integrated Advertising
- Integrated Billing System
- Integrated Remote Control
- TV Internet
- Digital Art & Music Moods
- Multiple Language
- User Survey
- Subscriber usage tracking
- Automatic Monitoring & Reporting
- Server Clustering for system expansion and fault tolerance

NextGenTV Service Provider Benefits

- End-to-end, standards based & open system
- Service Provider Branding
- High scalability, reliability and availability for 24x7 operation
- Comprehensive set of SDK's and API's
- Independent storage & streaming upgrades
- Centralized Management with easy to use web based interface